

# ESTIMATES

## Budget

CITY FEES & EXPENSES	AMOUNT
Fire	
Solid Waste Disposal	
Closures	
City permits and rentals	
Mitigation/Police Officers	
	<b>\$6,000-DDB</b>

SUPPLIES & LOGISTICS	AMOUNT
Decor and Design, trophies,	<b>\$3400</b>
Event Transportation	
Volunteer and staff supplies	
Insurance	<b>\$500-DDB</b>
	<b>\$3,900 - DDB</b> \$3,400 - Applicant

### STAFFING & CLEANUP

ENTERTAINMENT	AMOUNT
Live Music	
DJ	
Stage	
Interactive Activities	
	<b>\$7,300.00-DDB</b>

	AMOUNT
Event staff and personnel	
Site maintenance	
	<b>\$4,220.00-Applicant</b>

MARKETING & PROMOTION	AMOUNT
Signs & Printing	
Banner design and graphics	
Multimedia Promotions	
	<b>\$5,000.00-DDB</b>

<b>TOTAL EXPENSES</b>	<b>29,820.00</b>
<b>DDB FUNDS REQUESTED</b>	<b>\$22,200.00</b>

EVENT INCOME	
Vehicle Registrations	\$25x100=2500
Sponsorships	\$1,500
Vendors	\$50x20=\$1,000
	<b>\$6,000</b>



**DOWNTOWN CLEARWATER  
CAR, TRUCK  
& JEEP SHOW**  
**SATURDAY, SEPTEMBER 20<sup>TH</sup> 2025**  
*Cleveland Street District  
& Coachman Park*