

Cost	Expense Category	Description	DDB Request	Applicant Contribution
\$6,420.00	Venue Rental	Coachman Park - Clearwater FL	X	
\$18,000.00	Entertainment	Performers, speakers, entertainment	X	
\$15,000.00	Marketing & Promotion	Advertising, news, promotions	X	
\$8,000.00	Décor & Design	Decorations, lighting, staging	X	
\$5,000.00	Audio-Visual Equipment	Sound, projectors, screens	X	
\$2,000.00	Printing & Stationery	Tickets, brochures, programs	X	
\$4,850.00	Security	Security personnel/systems	X	
\$700.00	Insurance	Event insurance (no alcohol)	X	
\$17,000.00	City Fees	Police/vehicle mitigation & city fees	X	
\$15,000.00	Staff	Staff salaries		X
\$2,000.00	Food for Performers	Meals		X
\$2,000.00	Food for Volunteers/Staff	Meals		X
\$4,000.00	Chairs & Tables	Seating		X
\$7,000.00	Fence	Wet zone fencing		X
\$850.00	Trash	Dumpsters	X	
\$5,000.00	Lights & Generators	Lighting & generators		X
\$3,500.00	Water Lantern Cleanup	Cleanup		X
\$2,500.00	Oil Drums & Nets	Equipment		X
\$2,250.00	Bathroom Attendants	Cleaning attendants	X	
\$8,000.00	Entertainment Travel	Artist travel		X

Total Event Cost \$129,070.00

Revenue Summary Amount

Vendor Fees (40 food/drink + 14 merch)	\$40,000.00
DDB Request	\$80,070.00
Application Contributions	\$49,000.00
Total Budget	\$129,070.00